

Wordsmith A Guide To College Writing

Eventually, you will certainly discover a additional experience and achievement by spending more cash. yet when? complete you acknowledge that you require to acquire those all needs in imitation of having significantly cash? Why dont you try to acquire something basic in the beginning? Thats something that will lead you to comprehend even more in the region of the globe, experience, some places, afterward history, amusement, and a lot more?

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Wordsmith a Guide to College Writing, Books a la Carte Plus Mywritinglab with Etext -- Access Card Package Pamela Arlov 2014-08-01

Making Connections Level 4 Teacher's Manual Jessica Williams 2015-12-17 Making Connections teaches an extensive range of reading skills and strategies in order to prepare students for college reading. Making Connections Level 4 Teacher's Manual contains teaching suggestions for each activity type as well as a complete answer key. Photocopiable unit tests contain additional thematic readings and assess how well students have learned the unit's reading skills and the unit's target vocabulary.

Here for It R. Eric Thomas 2020 "R. Eric Thomas didn't know he was different until the world told him so. Everywhere he went--whether it was his rich, mostly white, suburban high school, his conservative black church, or his Ivy League college in a big city--he found himself on the outside looking in. In essays by turns hysterical and heartfelt, Eric redefines what it means to be an 'other' through the lens of his own life experience"--Publisher marketing.

The Bedford Handbook with 2020 APA Update Diana Hacker 2020-04-30 If you haven't looked at The Bedford Handbook in a while, look again: This edition has everything your students need to become stronger writers--in a briefer book. This reimagined Bedford Handbook takes a fresh "essentials" approach to the familiar coverage of writing, research, style, and grammar that The Bedford Handbook has always had. The result is a handbook that's equal parts approachable and comprehensive. Students will quickly find answers in the book's direct explanations and step-by-step instruction. They'll get the practice and guidance they need with exercises, how-to guides, model papers, and class-tested examples. The advice you trust from Diana Hacker and Nancy Sommers is here. It all comes in a book that's easier to carry, easier to use, and more affordable than ever.

A Wordsmith's Work Mark R. Weaver 2017-03-23 Leaders, business owners or people who want to get things done effectively need strong writing communications skills. This book offers useful insights into how to make your writing more persuasive and memorable. These are the tips, advice points, and examples of an expert communicator. Whether it's persuading through newspaper "op-eds," speeches, or even during crisis communications, "A Wordsmith's Work" will improve the success of your message and enhance the reputation of your chosen messenger. Author Mark Weaver has counseled thousands of clients all across America. He worked one-on-one with the Great Communicator himself, President Ronald Reagan. NBC News in Charlotte, North Carolina called Weaver "one of the nation's foremost experts in crisis communications." His weapon of choice: powerful words. Words that persuade, inspire, and amuse. That's why Mark Weaver is sought out by corporate leaders, university presidents, and public officials all across America for high-level counsel on how to communicate better. Weaver's spot-on use of words that move people and change minds is on display throughout this book. Here are just a few examples: Describing his early work as a writer for hire: "The prose was workmanlike and passable for the tasks I was assigned. Some projects were fun to write. Others felt like ten miles of bad road." Pointing out the need to have a different viewpoint before writing an op-ed: "Op-eds advancing the conventional wisdom don't offer anything interesting to the readers of newspapers. We all agree motherhood is a good thing. Everyone wants to thank our troops for their service. The duck-billed platypus is sadly misunderstood. Thus, op-eds about those topics are less likely to be published." Advising readers how to deal with an ambush interview from a TV news crew: "In old western movies, the good guy wore a white hat and the bad guy wore a black one. This basic narrative is in play during every ambush scenario. It's important for the principal to remember that it's not enough to be the

good guy; it's equally important to act like the good guy." Lamenting the difficulty of writing: "Each time a notion pesters me into action and I finally sit down to square off against a menacing blank screen and toothy keyboard, I boldly aspire yet again to the calling of wordsmith. This book chronicles those journeys of composition." When you read "A Wordsmith's Work," you'll be moved, persuaded, and you may even laugh out loud. If you're interested in more effective speeches, news media relations, or communications, then this is the book for you. Perhaps this book and its author's perspective is best summed up by U.S. Congressman Bill Johnson, who wrote the edition's forward. Johnson's key point: "There's no more apt term to describe Mark Weaver than what's reflected in the title of this book - he is truly a "wordsmith." He's a master at understanding the cultural, societal, and media influences of the day. He takes that knowledge and crafts a message that cuts through the confusion, so people see the clear truth." Praise for "A Wordsmith's Work" National Fraternal Order of Police President Chuck Canterbury: "While Mark Weaver has used his considerable skills as a wordsmith to defend crime victims and law enforcement officers all across America, the tips and examples in this book can help everyone communicate better." U.S. Congressman Brad Wenstrup: "This collection of Mark Weaver's work shows his innate ability to capture the art of messaging. By combining logic, facts, and, often, humor, Mark hits home with his audience." Former Ohio Attorney General Betty Montgomery: "Rich and thoughtful commentary on major issues of the last three decades, this book and its author reflect a depth of experience and thought that make it well worth reading!"

Wordsmith: A Guide to College Writing Plus Mywritinglab with Pearson Etext -- Access Card Package Pamela Arlov 2014-12-31 NOTE: Before purchasing, check with your instructor to ensure you select the correct ISBN. Several versions of Pearson's MyLab & Mastering products exist for each title, and registrations are not transferable. To register for and use Pearson's MyLab & Mastering products, you may also need a Course ID, which your instructor will provide. Used books, rentals, and purchases made outside of Pearson If purchasing or renting from companies other than Pearson, the access codes for Pearson's MyLab & Mastering products may not be included, may be incorrect, or may be previously redeemed. Check with the seller before completing your purchase. For courses in Writing. This package includes MyWritingLab(tm). Helping students to craft direct, clear, and engaging writing Briefer and more readable than full-length texts, Wordsmith: A Guide to College Writing is the antidote to dry, overwrought, and overly expansive writing guides. Wordsmith engages students, serves multiple skill levels, and teaches enduring writing techniques in a way that is actionable, contemporary, hands-on, and fun. This resource is a powerful tool for students and teachers alike. With appealing, topical readings and expanded writing exercises, the updated text empowers instructors to meet students where they are and engage their collective interests. Author Pam Arlov provides students with just the right balance of instruction and practice, covering grammar, rhetorical modes and mixed modes, style guidelines, and more. Her inviting writing style, use of relevant readings and visuals, and occasional humor are sure to engage any student. Personalize Learning with MyWritingLab(tm) MyWritingLab is an online homework, tutorial, and assessment program designed to work with this text to engage students and improve results. Within its structured environment, students practice what they learn, test their understanding, and pursue a personalized study plan that helps them better absorb course material and understand difficult concepts. In addition to the full eText activities directly from the text are available within MyWritingLab. These include the small scrawl written assignments, readings from the text, review exercises, and more. 0133921131 / 9780133921137 Wordsmith: A Guide to College Writing Plus MyWritingLab with Pearson eText -- Access Card

Package, 6/e This package consists of: 0321974174 / 9780321974174
Wordsmith: A Guide to College Writing, 6e 0133944131 /
9780133944136 MyWritingLab with Pearson eText -- Glue in Access Card
Wordsmith Mywritinglab With Pearson Etext Standalone Access Card
John Biays 2011-10-13

*Wordsmith + Mywritinglab With Pearson Etext + New American Webster
Handy College Dictionary* Pamela Arlov 2015-05-08

Wordsmith, A Guide to College Writing and Research Navigator Package
Pamela Arlov 2005-11-01

The Handbook Of Academic Writing: A Fresh Approach Murray,
Rowena 2006-10-01 Writing is one of the most demanding tasks that
academics and researchers face. In some disciplines we learn some of
what we need to know to be productive, successful writers; but in other
disciplines there is no training, support or mentoring of any kind.

Wordsmith Grd 7-9 Janie B. Cheaney 2004-01-01 A creative writing
course for grade levels 7-9, that will give students the tools and
motivation for expressing their thoughts and experiences on paper.

Clean Water Kenneth M. Vigil 1996

Wordsmith Pamela Arlov 2003 Direct, conversational, and user-friendly,
this book is broader in scope than most sentence level books, and
contains clear explanations supported by numerous examples and
exercises. KEY TOPICS It focuses on paragraphs, includes no rhetorical
modes, and has chapters on writing e-mail messages and making oral
presentations. A three-part flexible format mixes and matches writing
chapters, grammar chapters, and a selection of ten readings. For
individuals who want to improve their written communication skills.

The Little Brown Compact Handbook Jane E. Aaron 1999-08-01

Wordsmith Pamela Arlov 2010-06-04 The Wordsmith series is the value-
priced option that students will appreciate while mastering key writing
and grammar skills. Pam Arlov wrote a textbook series that counters
many of the objections students had about textbooks, such as: Students
find textbooks dry and tedious. Arlov includes thought-provoking chapter
openers, plenty of visuals, and a conversational, engaging writing style
that students really respond to. Students find textbooks irrelevant to
their lives. Arlov's coverage of the rhetorical modes is realistic and
models real-life writing. She includes "Real Writing" examples in the
modes chapters to make Wordsmith relevant to students' lives. Students
become frustrated if the entire text is not used in class. Wordsmith is 100
pages briefer than similar texts on the market and an affordable option.
This more concise approach also does not overwhelm students with too
much information. Wordsmith provides students with just the right
balance of instruction and practice.

Wordsmith Arlov

The Writing Revolution Judith C. Hochman 2017-08-07 "HELP! My
Students Can't Write!" Why You Need a Writing Revolution in Your
Classroom and How to Lead It. The Writing Revolution (TWR) provides a
clear method of instruction that you can use no matter what subject or
grade level you teach. The model, also known as The Hochman Method,
has demonstrated, over and over, that it can turn weak writers into
strong communicators by focusing on specific techniques that match
their needs and by providing them with targeted feedback.

Insurmountable as the challenges faced by many students may seem,
TWR can make a dramatic difference. And the method does more than
improve writing skills. It also helps: Boost reading comprehension
Improve organizational and study skills Enhance speaking abilities
Develop analytical capabilities TWR is as much a method of teaching
content as it is a method of teaching writing. There's no separate writing
block and no separate writing curriculum. Instead, teachers of all
subjects adapt the TWR strategies and activities to their current
curriculum and weave them into their content instruction. But perhaps
what's most revolutionary about the TWR method is that it takes the
mystery out of learning to write well. It breaks the writing process down
into manageable chunks and then has students practice the chunks they
need, repeatedly, while also learning content.

Writing Your Journal Article in Twelve Weeks Wendy Laura Belcher
2009-01-21 `A comprehensive, well-written and beautifully organized
book on publishing articles in the humanities and social sciences that will
help its readers write forward with a first-rate guide as good company.' -
Joan Bolker, author of *Writing Your Dissertation in Fifteen Minutes a Day*
`Humorous, direct, authentic ... a seamless weave of experience,
anecdote, and research.' - Kathleen McHugh, professor and director of
the UCLA Center for the Study of Women Wendy Laura Belcher's *Writing
Your Journal Article in Twelve Weeks: A Guide to Academic Publishing
Success* is a revolutionary approach to enabling academic authors to
overcome their anxieties and produce the publications that are essential

to succeeding in their fields. Each week, readers learn a particular
feature of strong articles and work on revising theirs accordingly. At the
end of twelve weeks, they send their article to a journal. This invaluable
resource is the only guide that focuses specifically on publishing
humanities and social science journal articles.

*Wordsmith: A Guide to College Writing, Research Writing Simplified: A
Documentation Guide* Pamela Arlov 2014-06-10

Wordsmith Pamela Sh Arlov 2012-07-09 The "Wordsmith" series is the
value-priced option that students will appreciate while mastering key
writing and grammar skills. Pam Arlov wrote a textbook series that
counters many of the objections students had about textbooks, such as:
Students find textbooks dry and tedious. Arlov includes thought-
provoking chapter openers, plenty of visuals, and a conversational,
engaging writing style that students really respond to. Students find
textbooks irrelevant to their lives. Arlov's coverage of the rhetorical
modes is realistic and models real-life writing. She includes "Real
Writing" examples in the modes chapters to make "Wordsmith" relevant
to students' lives. Students become frustrated if the entire text is not
used in class. "Wordsmith" is 100 pages briefer than similar texts on the
market and an affordable option. This more concise approach also does
not overwhelm students with too much information. "Wordsmith"
provides students with just the right balance of instruction and practice.
Wordsmith MyLab Writing with Pearson EText Access Card Pamela Arlov
2018-03-04 Personalize learning with MyLab By combining trusted
author content with digital tools and a flexible platform, MyLab
personalizes the learning experience and improves results for each
student. You are purchasing an access card only. Before purchasing,
check with your instructor to confirm the correct ISBN. Several versions
of the MyLab(TM) and Mastering(TM) platforms exist for each title, and
registrations are not transferable. To register for and use MyLab or
Mastering, you may also need a Course ID, which your instructor will
provide. If purchasing or renting from companies other than Pearson, the
access codes for the MyLab platform may not be included, may be
incorrect, or may be previously redeemed. Check with the seller before
completing your purchase.

Wordsmith Pamela Arlov 2018-01-24 "Wordsmith: A Guide to College
Writing" is the antidote to dry, overwrought, and overly expansive
writing guides. It engages students, serves multiple skill levels, and
teaches enduring writing techniques in a way that's actionable,
contemporary, hands-on, and fun. With appealing, topical readings and
expanded writing exercises, the updated text empowers instructors to
meet students where they are and engage their collective interests. A
three-part layout allows the freedom to mix and match the writing
chapters, grammar chapters, and readings. Pam Arlov's structured, yet
flexible, approach to writing encourages clarity and creativity. Her
direct, conversational, student-friendly tone is used throughout, with
light-hearted chapter openers that promote a positive and playful way of
learning. -- From product description.

Wordsmith Craftsman Grd 10 + Janie B. Cheaney 2004-01-01

Wordsmith Pamela Arlov 2014-12-31 NOTE: This edition features the
same content as the traditional text in a convenient, three-hole-punched,
loose-leaf version. Books a la Carte also offer a great value; this format
costs significantly less than a new textbook. Before purchasing, check
with your instructor or review your course syllabus to ensure that you
select the correct ISBN. Several versions of Pearson's MyLab &
Mastering products exist for each title, including customized versions for
individual schools, and registrations are not transferable. In addition, you
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MyWritingLab, search for: 0133921131 / 9780133921137 *Wordsmith: A
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Access Card Package, 6/e (NOT Books a la Carte Edition)* This package
consists of: * 0321974174 / 9780321974174 *Wordsmith: A Guide to
College Writing, 6e* * 0133944131 / 9780133944136 *MyWritingLab with
Pearson eText -- Glue in Access Card* For courses in Writing. Helping
students to craft direct, clear, and engaging writing Briefer and more
readable than full-length texts, *Wordsmith: A Guide to College Writing* is
the antidote to dry, overwrought, and overly expansive writing guides.
Wordsmith engages students, serves multiple skill levels, and teaches
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exercises, the updated text empowers instructors to meet students where

they are and engage their collective interests. Author Pam Arlov provides students with just the right balance of instruction and practice, covering grammar, rhetorical modes and mixed modes, style guidelines, and more. Her inviting writing style, use of relevant readings and visuals, and occasional humor are sure to engage any student. Also Available with MyWritingLab(tm) This text is also available with MyWritingLab -- an online homework, tutorial, and assessment program designed to work with this text to engage students and improve results. Within its structured environment, students practice what they learn, test their understanding, and pursue a personalized study plan that helps them better absorb course material and understand difficult concepts. In addition to the full eText activities directly from the text are available within MyWritingLab. These include the small scrawl written assignments, readings from the text, review exercises, and more.

Building Great Sentences Brooks Landon 2013-06-25 Based on the bestselling series from The Great Courses, Building Great Sentences celebrates the sheer joy of language—and will forever change the way you read and write. Great writing begins with the sentence. Whether it's two words ("Jesus wept.") or William Faulkner's 1,287-word sentence in Absalom! Absalom!, sentences have the power to captivate, entertain, motivate, educate, and, most importantly, delight. Yet, the sentence-oriented approach to writing is too often overlooked in favor of bland economy. Building Great Sentences teaches you to write better sentences by luxuriating in the pleasures of language. Award-winning Professor Brooks Landon draws on examples from masters of long, elegant sentences—including Don DeLillo, Virginia Woolf, Joan Didion, and Samuel Johnson—to reveal the mechanics of how language works on thoughts and emotions, providing the tools to write powerful, more effective sentences.

Inspired creative writing Alexander Gordon Smith 2007-04-23 In Inspired creative writing Alexander reveals some brilliant insights into making your writing more effective. Drawing on his years of experience as a writer, editor and publisher, Alexander shares insider tips on every aspect of writing, from overcoming writer's block, to creating characters so real they leap off the page, via how to choose your writing style, how to develop and maintain the right atmosphere for your writing, and much more besides. Packed with practical and realistic advice, ideas and techniques, this book will prove an invaluable aid to any writing experience. Whether you write part-time as a hobby or are intent on being the next Grisham or Proust, combining Inspired creative writing with your passion and talent will prove a winning formula.

The Sense of Style Steven Pinker 2015-09-22 "Pinker has a lot of ideas and sometimes controversial opinions about writing and in this entertaining and instructive book he rethinks the usage guide for the 21st century. Don't blame the internet, he says, good writing has always been hard. It requires imagination, taking pleasure in reading, overcoming the difficult we all have in imagining what it's like to not know something we do know."--Publisher information.

Wordsmith: A Guide to College Writing Mywritinglab Passcode Pamela Arlov 2009-08-04 With this access code card you gain access to all of MyWritingLab's grade-boosting resources! MyWritingLab combines multimedia, tutorials, simulations, tests, and quizzes to make learning fun. Plus, this interactive online solution for Writing courses includes access to a complete E-Book of Arlov's Wordsmith: A Guide to College Writing, 4th Edition. Buy immediate access to MyWritingLab with E-Book online with a credit card at www.mywritinglab.com.

Wordsmith Arlov 2003-07

Wordsmith Pamela Sh Arlov 2012-04-27 ALERT: Before you purchase, check with your instructor or review your course syllabus to ensure that you select the correct ISBN. Several versions of Pearson's MyLab & Mastering products exist for each title, including customized versions for individual schools, and registrations are not transferable. In addition, you may need a CourseID, provided by your instructor, to register for and use Pearson's MyLab & Mastering products. Packages Access codes for Pearson's MyLab & Mastering products may not be included when purchasing or renting from companies other than Pearson; check with the seller before completing your purchase. Used or rental books If you rent or purchase a used book with an access code, the access code may have been redeemed previously and you may have to purchase a new access code. Access codes Access codes that are purchased from sellers other than Pearson carry a higher risk of being either the wrong ISBN or a previously redeemed code. Check with the seller prior to purchase. -- Wordsmith was written to counter students' objections to textbooks being too dry, too irrelevant, and too big, and is Pearson's value-priced option that students will appreciate across the developmental writing

curriculum. Pamela Arlov wrote the Wordsmith series for instructors who genuinely want to connect with their students. To engage students and enable instructors to meet students where they are, Pam Arlov provides students with just the right balance of instruction and practice via relevant instruction, plenty of visuals, and an inviting writing style that students really respond to. Wordsmith covers the rhetorical modes, is realistic, and does not overwhelm students with too much information. Wordsmith Pamela Arlov 2008-07-16

Elements of Fiction Walter Mosley 2019-09-03 In his essential writing guide, This Year You Write Your Novel, Walter Mosley supplied aspiring writers with the basic tools to write a novel in one year. In this complementary follow up, Mosley guides the writer through the elements of not just any fiction writing, but the kind of writing that transcends convention and truly stands out. How does one approach the genius of writers like Melville, Dickens, or Twain? In The Elements of Fiction Writing, Walter Mosley contemplates the answer. In a series of instructive and conversational chapters, Mosley demonstrates how to master fiction's most essential elements: character and character development, plot and story, voice and narrative, context and description, and more. The result is a vivid depiction of the writing process, from the blank page to the first draft to rewriting, and rewriting again. Throughout, The Elements of Fiction Writing is enriched by brilliant demonstrative examples that Mosley himself has written here for the first time. Inspiring, accessible, and told in a voice both trustworthy and wise, The Elements of Fiction writing will intrigue and encourage writers and readers alike.

The Book You Were Born to Write Kelly Notaras 2020-09-15 Now in paperback, here's a guide to writing a full-length transformational nonfiction book, from an editor with two decades' experience working in publishing. "I know I have a book in me." "I've always wanted to be an author." "People always ask me when I'm going to write my book." "I have a story to tell, but I never seem to make time to write." Are you a thought leader, healer, or change-agent stuck at the starting line of book publication? Life coach and publishing industry insider Kelly Notaras offers a clear, step-by-step path for turning your transformational idea or story into a finished book as quickly as possible. With humor, encouragement, and common sense, she demystifies the publishing process so you can get started, keep writing, and successfully get your wisdom out into the world. Notaras guides you through: • Getting clear on your motivation for writing a book, • Crafting a powerful, compelling hook and strong internal book structure, • Overcoming resistance and writer's block, and • Getting your finished manuscript onto the printed page, whether through traditional publishing or self-publishing. Publishing a book has never been as simple, accessible, and affordable as it is today, and in our tumultuous world, readers need your healing voice. Be brave, be bold, and take the steps you need to share your message with those who need to hear it most.

Write with Fire Charles Allen Gramlich 2009-07-01 "This guide to writing fiction is divided into three sections. Part One deals with the mechanics of writing. How do you get ideas and shepherd them through the writing and editing process into finished and publishable form? Where do you look for markets? Part Two consists of more general articles about writing and writers. Part Three includes pieces that are more personal to the author's own history as a writer. A bibliography of suggested reading completes the guide"--Page 4 of cover.

Wordsmithy: Hot Tips for the Writing Life Douglas Wilson 2011-11-16 Wordsmithy is for writers of every sort, whether experienced veterans, still just hoping, or somewhere in between. This book exhorts writers to explore the world, to read incessantly, to love mechanical helps, to be fine with being lousy (for a while), to learn languages, and to keep a commonplace book. Through a series of out-of-the-ordinary lessons, each with its own takeaway points and recommended readings, Douglas Wilson provides indispensable guidance, showing how to develop the writer's craft and the kind of life from which good writing comes.

The College Writer Randall VanderMey 2006-01-10 [This text] provide[s] coverage of the writing process for today's visually oriented students. The text also included a wealth of rhetorical strategies that instructors and students found accessible and helpful. [It] reinforces these strengths with enhanced coverage of many important topics such as analyzing the rhetorical situation, evaluating sources, avoiding plagiarism, and developing visual literacy.-Pref.

WORDSMITH: A GUIDE TO COLLEGE WRITING, 4TH ED. PAMELA. ARLOV

Dreyer's English Benjamin Dreyer 2020-08-04 NEW YORK TIMES BESTSELLER • A sharp, funny grammar guide they'll actually want to

read, from Random House's longtime copy chief and one of Twitter's leading language gurus NAMED ONE OF THE BEST BOOKS OF THE YEAR BY O: The Oprah Magazine • Paste • Shelf Awareness "Essential (and delightful!)"—People We all write, all the time: books, blogs, emails. Lots and lots of emails. And we all want to write better. Benjamin Dreyer is here to help. As Random House's copy chief, Dreyer has upheld the standards of the legendary publisher for more than two decades. He is beloved by authors and editors alike—not to mention his followers on social media—for deconstructing the English language with playful erudition. Now he distills everything he has learned from the myriad books he has copyedited and overseen into a useful guide not just for writers but for everyone who wants to put their best prose foot forward. As authoritative as it is amusing, Dreyer's English offers lessons on punctuation, from the underloved semicolon to the enigmatic en dash; the rules and nonrules of grammar, including why it's OK to begin a sentence with "And" or "But" and to confidently split an infinitive; and why it's best to avoid the doldrums of the Wan Intensifiers and Throat Clearers, including "very," "rather," "of course," and the dreaded "actually." Dreyer will let you know whether "alright" is all right (sometimes) and even help you brush up on your spelling—though, as he notes, "The problem with mnemonic devices is that I can never remember them." And yes: "Only godless savages eschew the series comma." Chockful of advice, insider wisdom, and fun facts, this book will

prove to be invaluable to everyone who wants to shore up their writing skills, mandatory for people who spend their time editing and shaping other people's prose, and—perhaps best of all—an utter treat for anyone who simply revels in language. Praise for Dreyer's English "Playful, smart, self-conscious, and personal . . . One encounters wisdom and good sense on nearly every page of Dreyer's English."—The Wall Street Journal "Destined to become a classic."—The Millions "Dreyer can help you . . . with tips on punctuation and spelling. . . . Even better: He'll entertain you while he's at it."—Newsday

Good with Words Patrick Barry 2019-05-31 If your success at work or in school depends on your ability to communicate persuasively in writing, you'll want to get Good with Words. Based on a course at the University of Michigan Law School students have called "hands down the best class I have taken in law school," "perhaps the most important course I took," and "always dynamic and interesting," the book brings together a collection of concepts, exercises, and examples that have also helped improve the advocacy skills of people pursuing careers in many other fields—from marketing, to management, to medicine.

Why They Can't Write John Warner 2020-03-17 Combining current knowledge of what works in teaching and learning with the most enduring philosophies of classical education, this book challenges readers to develop the skills, attitudes, knowledge, and habits of mind of strong writers.